

LUCAS RAYCRAFT

Sports Broadcast Producer/Editor



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WORK EXPERIENCE

BROADCAST PRODUCER/EDITOR

June 2019 - Present

REDBIRD PRODUCTIONS - ILLINOIS STATE UNIVERSITY

- Produce live broadcasts for ESPN3/+ and NBC Sports Chicago
- Responsible for all pre-production (scheduling talent & crew, scripting, graphic preparation, transmission, etc.)
- Coordinate broadcast schedules with ESPN/NBC Sports Chicago
- Serve as the liaison between Illinois State University and ESPN
- Oversee and train student staff
- Assist with social content/in-venue video board shows

GRADUATE/UNDER-GRADUATE ASSISTANT

August 2016 - May 2019

REDBIRD PRODUCTIONS - ILLINOIS STATE UNIVERSITY

- Direct/Produce live broadcasts for ESPN/NBC Sports Chicago as well as in-house video board shows
- Assist in broadcast preparation
- Shoot/Edit video content for web, broadcast, and in-house
- Train student production crew

MULTI-PLATFORM VIDEO PRODUCER & EDITOR INTERN

June 2018 - August 2018

NBC SPORTS CHICAGO

- Identify compelling storylines and edit video content for NBCSportChicago.com and social media platforms
- Collaborate with producers and content teams on Cubs, White Sox, Blackhawks, and Bears content

PRODUCTION ASSISTANT

August 2013 - May 2016

REDBIRD PRODUCTIONS - ILLINOIS STATE UNIVERSITY

- Filled various roles for live sports productions on gamedays

EDUCATION

MASTERS OF SCIENCE SPORT MANAGEMENT

August 2017 - May 2019

ILLINOIS STATE UNIVERSITY

Normal, Illinois

Graduate program focused on the business side of the sport industry. Classes covered sports marketing, finance, sport policy, statistics, and facilities & operations.

BACHELORS OF SCIENCE MASS MEDIA

August 2013 - May 2017

ILLINOIS STATE UNIVERSITY

Normal, Illinois

Program primarily focused on media writing, video editing, motion graphics, TV & Radio production, media law,

STUDY ABROAD

May 2015 - June 2015

NOVANCIA BUSINESS SCHOOL PARIS

Paris, France

Communications program including classes in Global Branding & Marketing, Intercultural Communication, and Paris Rhetoric.



SKILLS



Non-Linear Video Editing

- Premiere Pro
- After Effects
- Photoshop
- GV Stratus
- Final Cut Pro X

Live Sports Production

- Ross Carbonite
- Ross Xpression/Dashboard
- Camera Operation
- Newtek 3play
- NK Routing Systems
- Daktronics Display Studio
- Dak Content Editor
- BlackMagic ATEM Studio
- Behringer X32
- Newtek Tricaster

CHARACTERISTICS

Hard Working
Strong Communicator
Quick Learner
Team Player
Problem Solver
Personable



REFERENCES



Adam Kopp - Illinois State University

Director of Redbird Productions

- Supervisor for six years
- Phone: (314) 920-0241
- Email: agkopp@ilstu.edu

Kelly Burke - Freelance Broadcaster

PxP/Color Analyst/Reporter

- Frequently talent for our productions
- Phone: (602) 750-9765
- Email: kellyburkesports@yahoo.com