



ON THE AIR

THE VALLEY ON ESPN

EVANSVILLE @ ILLINOIS STATE

Men's Basketball

Redbird Arena

Illinois State University - Host

Normal, Illinois ... Wednesday, January 29

Test Start Time:	6:00 p.m. CST
Live Start:	7:00 p.m. CST
Tipoff:	7:02 p.m. CST
End Time:	9:15 p.m. CST
Approx:	10:00 p.m. CST

Redbird Productions -- Illinois State University's production unit -- will transmit the telecast through a digital encoder via IP Address.

If you have any questions about transmission, please contact coordinating producer Lucas Raycraft of Redbird Productions -- at 217/415-9749 or lraycr@ilstu.edu.

THE VALLEY ON ESPN

Evansville @ Illinois State (Men's Basketball)
7:02 p.m. CST ... Wednesday, January 29
Redbird Arena ... Normal, Illinois

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OPEN FROM SITE -- On-Screen Logos with Live-Reads

ELEMENT #1 -- MVC GAME OF THE WEEK TITLE CARD (With Title Card on Screen -- The Valley on ESPN Logo Included)

"Welcome to the Missouri Valley Conference Men's Basketball Game of the Week on *The Valley on ESPN*, as the Illinois State Redbirds play host to the Evansville Aces. Greetings from Redbird Arena in Normal, Illinois, I'm Scott Warmann and joined by David Kaplan ..."

ELEMENT #2 -- CASEY'S GENERAL STORE STARTING LINEUPS (Logo tagged to graphic list of starters)

"Here are tonight's starting lineups, a presentation of Casey's General Store. Sign up for new Casey's Rewards, the rewards program that gives back by letting you redeem points for Casey's Cash, fuel discounts or donations to local schools."

ELEMENT #3 -- DOUBLETREE BY HILTON BLOOMINGTON KEYS TO THE GAME (Use at First Deadball -- Logo tagged to graphic)

"Let's get David Kaplan's keys to the game, a production of the DoubleTree by Hilton Bloomington -- the preferred hotel of the Missouri Valley Conference in the Illinois twin cities."

Position 1	1:30	Purina Dog Chow (RPDC3143000H - Bryan Wet Tag - :15)
		State Farm (OQYT0164000H - Nice Moments - :30)
		2020 State Farm MVC Men's Basketball Tournament (:30)
		Purina Dog Chow (RPDC3129000H - Rebeca - :15)

ELEMENT #4 -- STATE FARM - OPENING BILLBOARD (Following Position 1 -- Logo as a full-screen):

"*The Valley on ESPN* is brought to you by State Farm. Talk to an agent today at 1-800 State Farm or by visiting State Farm dot com."

Position 2	1:30	Network (:30)
		Network (:30)
		Network (:30)

ELEMENT #5 -- PURINA DOG CHOW STANDINGS (Following Position 2 -- Logo tagged to standings)

"Our Missouri Valley Conference standings are a presentation of Purina Dog Chow. Crafted in the USA, by people who care, with high-quality ingredients, that's the Dog Chow promise."

Position 3	1:30	Purina Dog Chow (RPDC3143000H - Bryan Wet Tag - :15)
		Drury Inn St. Louis at The Arch (2019-20 Version - :30)
		2020 NCAA First/Second Round Promo (:30)
		Purina Dog Chow (RPDC3129000H - Rebeca - :15)

ELEMENT #6 -- ENTERPRISE BANK MVC SCHOLAR-ATHLETE (Following Position 3 -- Student-Athlete Head Shot with Graphic)

"Tonight's Enterprise Bank and Trust MVC Scholar-Athlete of the Game is Illinois State's Rachel Hickey. A sophomore distance runner from Peru, Illinois, Hickey has finished eighth two years in a row at the MVC Cross Country Championship, earning all-conference honors. A 2019 MVC Scholar-Athlete selection, Hickey, who has a 4.00 cumulative grade-point average in marketing, received The Valley's Elite 17 Award at the same post-season league meet. The official bank of the Missouri Valley Conference, Enterprise Bank & Trust ... member FDIC."

Position 4

1:30

Network (:30)

Network (:30)

Network (:30)

ELEMENT #7 -- STATE FARM HALFTIME REPORT PROMO (Following Position 4 -- Logo as lower-third):

"Stay tuned for our halftime report, a presentation of State Farm. Talk to an agent today at 1-800 State Farm or by visiting State Farm dot com."

ELEMENT #8 -- CASEY'S GENERAL STORE PLANS FOR THE SECOND HALF (Start of Halftime -- Logo as lower-third)

"It's now time to check in with Illinois State head coach Dan Muller for tonight's Casey's General Store plans for the Second Half. (After interview) Our chat with the coaches is brought to you by Casey's General Store. Casey's, here for good."

HALFTIME

Position 5

3:00

Network (:30)

Network (:30)

Network (:30)

Network (:30)

Network (:30)

ELEMENT #9 -- PURINA DOG CHOW - MIDDLE BILLBOARD (Following Position 5 -- Logo as full-screen):

"The Valley on ESPN is brought to you by Purina Dog Chow. Crafted in the USA, by people who care, with high-quality ingredients, that's the Dog Chow promise."

ELEMENT #10 -- STATE FARM HALFTIME REPORT (Following Position 5 -- Logo as lower-third):

"Welcome to our halftime report, a presentation of State Farm. Talk to an agent today at 1-800 State Farm or by visiting State Farm dot com."

ELEMENT #11 -- ARCH MADNESS PROFILE (Following Position 5 -- Logo as lower-third):

"It's time for tonight's profile, made possible by Arch Madness 2020. MVC correspondent Randall Parmley takes a look at Aces redshirt junior Sam Cunliffe. (After feature) Tonight's profile is made possible by 2020 State Farm MVC Men's Basketball Tournament. Be a part of the 30-year celebration of Arch Madness at Enterprise Center in St. Louis on March 5-8. For more information, visit Arch Madness dot com."

Position 6

2:30

Network (:30)

Network (:30)

Network (:30)

Network (:30)

Network (:30)

ELEMENT #12 -- LIVE! BY LOEWS FIRST-HALF RECAP (Following Position 6 -- Logo as lower-third):

"Let's take a look at our first-half highlights, made possible by Live! By Loews St. Louis (After highlights) Want to experience the newest hotel in downtown St. Louis located next to Ballpark Village? Visit Live by Loews dot com to book your hotel room today."

Position 7

2:30

Network (:30)

Network (:30)

Network (:30)

Network (:30)

Network (:30)

ELEMENT #13 -- PURINA DOG CHOW FIRST-HALF STATS (Following Position 7 -- Logo as lower-third):

"Let's take a look at our first-half stats, a production of Purina Dog Chow. Crafted in the USA, by people who care, with high-quality ingredients, that's the Dog Chow promise."

Position 8	2:30	Network (:30)
		Network (:30)
		Network (:30)
		Network (:30)
		Network (:30)

ELEMENT #14 -- CASEY'S GENERAL STORE - CLOSE BILLBOARD (Following Position 8 -- Logo as full-screen):

"The Valley on ESPN Is Brought to You by Casey's General Store. Sign up for new Casey's Rewards, the rewards program that gives back by letting you redeem points for Casey's Cash, fuel discounts or donations to local schools."

ELEMENT #15 -- CASEY'S GENERAL STORE PLANS FOR THE SECOND HALF (End of Halftime -- Logo as lower-third)

"It's now time to get Evansville head coach Todd Lickliter's plans for the Second Half, a presentation of Casey's General Store. (After interview) Our chat with the coaches is brought to you by Casey's General Store. Casey's, here for good."

Position 9	1:30	State Farm (OQYT0166000H - Deer - :30)
		Valley Runs Deep (2019-20 Men's Basketball Version - :30)
		2020 NCAA First/Second Round Promo (:30)1

ELEMENT #16 -- MVC FAN HANGOUT PROMO (Following Position 9 -- MVC Fan Hangout Logo with graphic)

"The 30th Anniversary of Arch Madness tips-off March 5th through 8th and the only place to celebrate before and after all the action at Enterprise Center is the MVC Fan Hangout at Ballpark Village. The MVC Fan Hangout is the ideal place showcasing a diverse offering of restaurants, entertainment, nightlife attractions and everything Arch Madness. For additional information, download the Arch Madness App today."

Position 10	1:30	Network (:30)
		Network (:30)
		Network (:30)

ELEMENT #17 -- NCAA FIRST/SECOND ROUND PROMO (Following Position 10 -- NCAA Logo with graphic)

"March Madness. There's nothing like it. The Road to the Final Four goes through St. Louis. The 2020 N-C-A-A Men's Basketball 1st and 2nd Rounds, March 19 and 21 at Enterprise Center, hosted by the Missouri Valley Conference. Visit N-C-A-A dot Com slash M-B-B Tickets and Get Your Seats Today."

Position 11	1:30	Purina Dog Chow (RPDC3143000H - Bryan Wet Tag - :15)
		Hotel Saint Louis (2019-20 Version -- :30)
		MVC Fan Hangout (2019-20 Version -- :30)
		Purina Dog Chow (RPDC3129000H - Rebeca - :15)

ELEMENT #18 -- UPCOMING GAME PROMO (Following Position 11 -- The Valley on ESPN Logo with graphic)

"Join us Wednesday, February 5, for more men's basketball action on *The Valley on ESPN*, as the Missouri State Bears play host to the Illinois State Redbirds at JQH Arena in Springfield, Missouri. Exclusive coverage begins at 7 p.m. Central on *The Valley on ESPN*."

Position 12	1:30	Network (:30)
		Network (:30)
		Network (:30)

ELEMENT #19 --The Valley Runs Deep Landing Page Promo (Graphic with VRD Logo and landing page site)

"Established in 1907, the Missouri Valley Conference is the second-oldest Division I athletics conference. To learn more about our storied history, visit The Valley Runs Deep landing page at mvc dash sports dot com backslash The Valley Runs Deep."

Position 13	1:30	Network (:30)
		Network (:30)
		Network (:30)

ELEMENT #20 -- STATE FARM PLAYERS OF THE GAME (Following Position 13 -- Logo with graphic)

"Our players of the game are a presentation of State Farm. Talk to an agent today at 1-800 State Farm or by visiting State Farm dot com."

END OF GAME

BONUS BREAK WILL RUN ONLY IN THE EVENT OF OVERTIME OR EXTENDED POSTGAME.

Bonus A	1:00	Network (:30) Network (:30)
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ELEMENT #21 -- UPCOMING GAME PROMO (Post-Game -- The Valley on ESPN Logo with graphic)

"Join us on Friday, January 31, for women's basketball coverage on *The Valley on ESPN*, as the Indiana State Sycamores play host to the Evansville Aces at the Hulman Center in Terre Haute, Indiana. Exclusive coverage begins at 6 p.m. Central on *The Valley on ESPN*."

Our next men's basketball production will be Wednesday, February 5, when the Missouri State Bears entertain the Illinois State in a 7 p.m. Central game at JQH Arena in Springfield, Missouri, on *The Valley on ESPN*."

ELEMENT #22 -- CLOSE COPY (MVC/ESPN Copyright as lower-third)

"So, for David Kaplan, I'm Scott Warmann, saying so long from Normal, Illinois, where the _____ have defeated _____, _____."

All games airing on the ESPN Networks are streaming live and archived on the ESPN App. Thanks for watching tonight's contest. This has been a presentation of ESPN."